



**THE GREATER HOUSTON PARTNERSHIP'S  
OFFICIAL RELOCATION & ECONOMIC DEVELOPMENT  
GUIDES, PRODUCED BY CITYBOOK**

For more than 20 years, the go-to guides for those looking to make Houston their personal or corporate home!



**Here Is Houston: The Official Relocation & Newcomer Guide  
Q3 2022 | 7,500 highly targeted circulation**

The *Here Is Houston* guides are the primary source for new and soon-to-be Houstonians as they relocate to our dynamic region. Reach “Newstonians” and help them access your business, as they begin to form their first impressions and make new brand loyalties. Topics include how and where to buy a house, renting and leasing, education options, healthcare and lifestyle matters such as dining and the arts within the 11-county region.

**Readership:**

- high-income executives relocating to the area, and their families
- top-tier professionals researching their move to Houston
- any dynamic business people seriously considering making Houston home

**Distribution:**

- upon reader request, through Houston.org
- upon reader request, through the Greater Houston Partnership and its members
- through the HR departments of Fortune 500 companies throughout the region
- through recruiters at major universities and in the public sector
- through economic development organizations in the 11-county region
- through multiple top realtors facilitating their clients' relocations to Houston
- at dozens of Greater Houston Partnership events year-round

**Houston Business Insider:  
The Metro Region's Official Economic Development Guide  
Q4 2022 | 2,000 highly targeted circulation**

The annual *Houston Business Insider* showcases the regional marketplace through descriptive and statistical overviews of the economy and workforce. The guide highlights the region's pro-business culture, world-class work force, superb educational institutions, and major employers. Filled with eye-catching, easy-to-use maps and graphs.

**Readership:**

- corporate execs relocating a business to Houston
- other top corporate decision-makers
- site selectors
- business relocation consultants
- anyone starting or expanding operations in Houston, or moving his or her business to Houston

**Distribution:**

- upon reader request, through Greater Houston Partnership
- upon reader request, through economic development organizations in the 11-county region
- at economic development trade missions and trade conferences — regionally, nationally or around the world
- at any other events where the Greater Houston Partnership is pitching Houston to businesses

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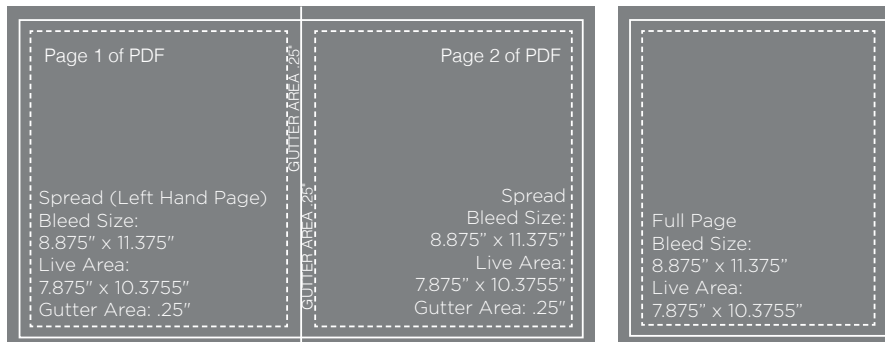
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## PRICING

	IN ONE GUIDE	IN BOTH GUIDES
FULL PAGE	\$6,800	\$10,200
TWO-PAGE SPREAD	\$9,800	\$14,700
INSIDE FRONT COVER SPREAD	\$12,500	\$18,750
INSIDE BACK COVER	\$7,500	\$11,250
BACK COVER	\$11,000	\$16,500

## SPECS

	WIDTH	HEIGHT
FULL PAGE	8.875"	11.375"
TWO-PAGE SPREAD	17.75"	11.375"



SPREADS MUST BE SUBMITTED AS 2 INDIVIDUAL FULL PAGE PDFS

## DEADLINES

RELOCATION GUIDE  
JULY 15, 2022

ECONOMIC DEVELOPMENT GUIDE  
OCT. 7, 2022

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